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N-POWER SCHEME AND YOUTH UNEMPLOYMENT IN NIGERIA: AN ANALYSIS OF MANAGEMENT PROBLEMS AND GOVERNMENT POLICY INCONSISTENCY

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Abstract

The study tends to determine the extent with which management problems and government policy inconsistency have affected the implementation of the N-power scheme on youth unemployment reduction in Nigeria. To achieve this, a survey research method was adopted and self-constructed questionnaire which was validated by research experts was distributed to respondents. A structured questionnaire instrument was administered to the respondents and the data obtained were presented using tables and mean scores and analyzed using Pearson correlation. The study discovered that management problems have affected the N-power scheme on youth unemployment reduction in Nigeria. The study has proved that lack of strategic planning poses a problem to the N-power scheme on youth unemployment. To forestall government problem and policy inconsistency, the study recommended that policy formulators should remove all factors that have contributed in the enthroning policy inconsistency.

Keywords: N-Power Scheme, Youth Unemployment, Management Problem and Government Policy Inconsistency.

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INTRODUCTION

One of the greatest challenges facing the Nigerian economy is youth unemployment.

Every year, thousands of young people graduate from various tertiary institutions of

learning, for which there are no jobs available for them. Even those who take to self-

employment are confronted with the challenges of a harsh business climate.

Statistics from the Federal Manpower Board and the National Bureau of Statistics for

July 2020 indicated that the Nigerian youth population is 108,876,800 million,

representing 51 percent of the total population of the country. Out of the 108 million

Nigerian youth, 86 million – representing 79.6 percent of the youth population - are

unemployed, while 2.15 million - representing 1.99 percent of the youth population - are

under-employed. The National Bureau of Statistics (2017) also states that there were

four million job losses in Nigeria between 2016 and 2017; about 3.3 million job losses

between December 2017 and September 2018, and an accumulation of over seven

million job losses from 2015 to date. According to Doreo (2013) unemployment rate in

Nigeria is growing at the rate of 16 percent per year with the youth impacted the most

and accounting for three times the general unemployment.

Unemployment or joblessness as defined by the International Labour Organisation

(2012) occurs when people are without jobs and they have sought work within the past

five weeks. The unemployment rate is a measure of the prevalence of unemployment

and it is calculated as a percentage by dividing the number of unemployed individuals

by all individuals currently in the labour force. Official figures from the National

Bureau of Statistics (2016), puts the figure of unemployed at 19.7 percent, about 30

million. The above situation has negative implications for national development.

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It is important to stress at this juncture that the dimension to our discussion of

development in this study will be the human angle to development. Some development

analysts and economists have often overlooked this angle. People are the real wealth of

nations. The basic goal of development is to create an environment that enables people

to enjoy a long, healthy, creative life. This fundamental truth is often forgotten in the

immediate concern with the accumulation of goods and money. Preoccupation with

economic growth and the creation of wealth and material opulence has obscured the

fact that development is ultimately about people. It has also had the unfortunate effect

of pushing people from the center to the periphery of development debates and

dialogues.

For Nigeria to overcome the challenges of underdevelopment, the human element

therein must be developed to stand the test of time. This realization is not lost on the

government as there have been various steps taken in the past to curb the menace of

rising unemployment. Tackling unemployment has remained pivotal to every

government in Nigeria over the last three decades. The establishment of the National

Directorate of Employment (NDE), National Poverty Eradication Programme (NAPEP),

Subsidy Reinvestment and Empowerment Programme (SURE-P), the Graduate

Internship Scheme (GIS), etc. are all testimonies to the fact that the issue of

unemployment has continued to be at the front burner of our national discourse.

It is this realization that made the Muhammadu Buhari administration, since

assumption of office in 2015 make job creation a cardinal focus of his administration.

One of his many interventions as it regards job creation is the setting up of the N-power

social investment scheme. The main aim of the scheme is to provide teaching,

instructional and advisory solutions in four key areas namely agriculture, health,

technology, and education (Obadan, 2017). The N-power Agro component was meant

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to engage volunteers who will serve as experts that will provide advisory plus research

based extension services to farmers. The N-power Agro volunteers function as

facilitators and communicators, helping farmers to ensure that adequate knowledge is

implemented to achieve the best results that will propel greater efficiency and

effectiveness in agricultural production.

Through the N-power health programme, young graduates who form part of the

500,000 volunteer corps members are trained to work as public health assistants. They

teach preventive health to community members including pregnant women, children,

individuals, and families. They are also trained to provide basic diagnostic services

(Aderonmu, 2017). The N-power teach programme engages qualified graduates for the

benefit of basic education at primary and secondary school levels. They are deployed as

teaching assistants in primary and secondary schools across Nigeria. They are not to

replace the already existing teachers in various public schools, but are to play

supportive roles to the teachers, assisting with teaching, school management, and other

functions within the schools. They assist in taking basic education to children in

marginalized communities (Aderonmu, 2017).

The technological component of the N-power scheme called N-tech involves training

youths in computer, information technology (IT), hardware and software development,

web design, etc. The N-power tech was designed to engage about 100,000

technopreneurs and young IT enthusiasts to drive technological innovations in the

country. Although, the initiative is barely five years old, our focus in this study is to

access the potentials of the scheme vis-à-vis youth unemployment reduction in Nigeria,

as well as the current challenges facing its implementation. The above analysis,

therefore, provided the motivation for the study N-power Scheme and youth

unemployment in Nigeria: An Analysis of Management and Government Policy

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Inconsistency.

STATEMENT OF THE PROBLEM

High number of unemployment which has bedeviled our society today especially

among the youths is so daring that every aspect of our society is experiencing its

unwanted effects day after day unabated. Presently, the fear of "Unknown Gun Men"

(UGM) has paralyzed the activities of some states in our country instilling fear in every

sector of the economy. They includes broad day attacks of police stations, incessant

killings here and there, robbery, kidnapping, rapes, car snatching, prostitution, and lots

more, all these can be attributed to increasing unemployment in our society and youths

are the most vulnerable in it all.

Nigeria has over 50% of its populations under the age of 30 (NPC, 2014). Therefore, it

can be asserted that the economy of Nigeria is a youth economy. The present

administration's intervention is a testament to the failure of previous attempts by past

administrations to stem the tide. The N-power volunteer corps scheme is a human

capital initiative of the federal government aimed at engaging 500,000 unemployed

graduates in various aspects such as teaching and community education (N-Teach),

agriculture (N-Agro), health services (N-Health), and tax consultancy and advisory

services (N-Tax). There is also the non-graduate category of the N-power volunteer

corps scheme that intends to absorb another set of 100,000 young Nigerians in different

aspects like building and construction (N-Build) and computer repairs and

maintenance, both hardware and software (N-Tech).

As commendable as engaging 500,000 unemployed graduates in various aspects

such as teaching and community education may be, the figure is infinitesimal when we

compare it with the large army of unemployed young Nigerians looking for jobs. The

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N-power volunteer corps scheme, aside from providing temporary employment for

unemployed Nigerian graduates, is supposed to engage these young Nigerians for

about a period of two years in various activities to help them acquire relevant job skills

and improve their employability. The application for the first batch of intakes into the

scheme was done over five years ago – June 2016 – and the first batch of beneficiaries

are supposed to have passed out in May or June 2018. But for some political

considerations, especially with regards to the 2019 general elections, the first batch of

the N-power volunteers were retained and only disengaged after the general elections,

sometime in 2020, making it obvious that the government seemed not to know exactly

what to do with them. The obvious sign of policy inconsistency has made it difficult, if

not impossible to absorb another batch of 400,000 volunteers. This raises a great

question about the sustainability of the scheme in the medium and long term.

It is in the light of these challenges that the researchers are embarking on this study to

investigate challenges confronting the N-power Scheme and youth unemployment

reduction in Nigeria with its attendant success, problems, and sustainability.

1.3 OBJECTIVES OF THE STUDY

The broad objective of this study is to assess the relationship between N-power Scheme

and youth unemployment reduction in Nigeria. The specific objective was:

1. To determine the extent to which management problems and government policy

Inconsistency has affected the implementation of the N-power scheme on youth

Unemployment reduction in Nigeria

RESEARCH QUESTION

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The following research questions guided the study:

1. To what extent have management problems and government policy

inconsistency affected the implementation of the N-power scheme on youth

unemployment reduction in Nigeria?

Research Hypotheses

The following hypothesis was formulated for the study:

1. Ho: Management problems and government policy inconsistency have no

effects the implementation of the N-power scheme on youth unemployment

reduction in Nigeria.

YOUTH UNEMPLOYMENT IN NIGERIA: A BRIEF EXPLANATION

Youth unemployment occurs when young people are without jobs and they have

actively sought for employment opportunity within the past four weeks (ILO, 2012).

The United Nations defines youth unemployment as the share of the labour force aged

15 to 24 inclusive without work but available for and seeking employment. Youth

unemployment is one of the macro-economic problems which every responsible

government is expected to monitor and regulate. The higher the unemployment rate

among the young people in an economy, the higher would be the poverty level and

associated welfare challenges. Unemployment is one of the developmental problems

that face every developing economy in the 21st century, and Nigeria is not exempted.

Its impact is felt more by the youths, leading to youth unemployment.

According to Olaleye (2010), massive youth unemployment in any country is an

indication of far more complex problems. Nigeria's unemployment can be grouped into

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two categories: the older unemployed who lost their jobs through retrenchment,

redundancy; and the younger unemployed, most of who have never tasted what it is to

be employed. When the supply of labor outstrips the demand for labor, it causes

joblessness and unemployment. Given the lack of sufficient employment opportunities

in the formal sector, young people may be compelled to engage in casual work and

other unorthodox livelihood sources, thus leading to underemployment.

1990 - 2000 data on youth unemployment showed that the largest group of the

unemployed is the secondary school graduates. About 40% unemployment rate occur

among urban youth between 20 – 24 years of age and a 31% rate among those aged 15 -

19. Two-third of the urban unemployed occurs among 15 – 24 years old, moreover, the

educated unemployed tended to be young males with few dependents. There are

relatively few secondary school graduates and the lowered job expectations of primary-

school graduates. There is no consistent trend of unemployment rates in Nigeria. An

increase in one or two years is sometimes followed by a decline in the subsequent years

(Okafor, 2011).

CAUSES OF YOUTH UNEMPLOYMENT IN NIGERIA:

Some of them include:

Structural Factors: Structural inhibitors in the growth of unemployment came into

existence in the Nigerian education policies since the Nation's independence in 1960.

Even during the period before independence, education during the colonial era was

merely based more on language and communication with emphasis on reading and

writing. The aim was for the local people to be able to effectively communicate with the

colonial master. There was little or no emphasis on science, technology, or vocational

education.

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This tradition continued until after independence where an educational system that places less emphasis on skills acquisition was bequeathed to Nigeria. Between 1960 and now, Nigeria has introduced and implemented not less than three different educational policies. These are the7:5:2:3; the 6:3:3:4, and now the 9:3:3:4 (elementary, secondary and university). The new campaign for the re-introduction of Higher School Certificate (HSC) programme which was a two-year post-secondary programme that prepared students for university education. This reaction followed the very poor performance of secondary school leavers (87% failure rate) in the West African Examination Council (WAEC) in 2010. One of the major problems of past education policies stems from the fact that the new policies are not allowed to run their full course before they are changed. What this means is that some of the past policies may not have been well conceived before implementation.

Socio-cultural Interferences: Culturally, Nigerians are enterprising people, especially those from the south-eastern part of Nigeria who has carved a niche for themselves in entrepreneurship, agriculture, and artistry/artisanship. However, many youths in recent times believe that the only sure route to success is pursuing career development in the elitist professions such as medicine, law, and engineering regardless of whether they have the aptitude, interest or resources. This mindset is fueled further by loss of the ageold value system. People still perceive artisans and craftsmen as social outcasts who should remain permanently at the bottom of the socio-economic ladder. Society now seems to worship wealth (regardless of the source) and churches, mosques, and the communities reward some of these questionable acquisitions with Knighthood and chieftaincy titles respectively. A visit to a typical auto-mechanic garage in Nigeria will show that unlike what used to be the practice whereby a master auto-mechanic had 3 to 7 apprentices under his tutelage, one will be lucky to find one or two learning the trade.

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Others will opt out after 3 to 6 months to start riding motorbike (Okada) for quick

money making, while the few who remain do not stay long enough to acquire the skills

to be proficient in the trade. Some of the Nigerian legislators encourage this behaviour

by donating motorcycles to youths in their constituencies under the nebulous name of

"Youth Empowerment." It is doubtful if Nigeria will still have artisans and technicians

in another 20 to 30 years.

Skewed Budgetary Allocations: After China and India, Nigeria is the fastest growing

economy in the world with a growth rate of 7.2% (Yusuf, 2012). This figure is expected

to increase to double-digit growth typical of the Asian tiger economies. This growth rate

is being achieved despite the energy challenges, financial crisis, and global economic

meltdown. Although Nigeria's economy is projected to grow at determined percentage,

the poverty situation is likely to get worse as the gap between the rich and the poor

continue to widen. One reason that may be attributed to this is defective leadership,

corruption, and poorly articulated policy implementations. For example, the federal

government's share of distributable revenue is 54 percent, states 25 percent, and local

government 19 percent. Out of the share accruing to the Federal Government, only

about 20-30 percent goes to capital expenditure, while the rest goes to recurrent and

overhead expenditure. It can be argued that there is an inverse relationship between

income and capital expansion. Therefore, by committing more resources to

infrastructural development, the government is indirectly impacting on incremental

incomes of the citizenry.

Lack of Political Will: The neglect of vocational/technical education has been robbing

the nation of the potential contributions of its graduates to national growth and

economic development. The inability of policy-makers to make rational and informed

decisions continue to affect the rate of progress of the Nigerian Nation, as Dike, (2009)

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has noted, the underdevelopment status of Nigeria could be linked to the neglect of its

educational institutions. Although science and technology have been a part of Nigeria's

National Policy on Primary Education (NPE), implementation has always been the

major problem. Consequently, the society lacks competent artisans such as bricklayers,

carpenters, graphic designers, auto mechanics, laboratory technicians, and pharmacists.

Poorly Coordinated Intervention Programmes: As nations advance into the 21st

century, governments are shrinking and shedding the toga of major employers of

labour. However, the rate of reduction varies from country to country due to what is

perceived as political and social consequences. This partly explains why in most

developing countries; the government is the major employer of labour. This is usually

the case in the absence of a vibrant private sector.

Skills acquisition serves as a veritable vehicle to promoting employment generation has

been a part of the policy thrust of past Nigerian governments in Nigeria. However,

most interventions have been poorly coordinated and in some cases encounter policy

somersault. Starting from the emergence of the Directorate of Food Road and Rural

Infrastructure (DFRRI), National Directorate of Employment (NDE), Family Support

Programme (FSP), National Economic Empowerment Development Strategies (NEEDS),

and the People Bank of Nigeria (PBN) all these intervention programmes mentioned

above were intended to promote employment generation in Nigeria. Most of the past

intervention programmes were implemented on ad-hoc basis; poorly coordinated, and

marred by corruption, and inefficiency. However, Instead of reducing unemployment

to the barest minimum the reverse seems to be the case. According to the Nigerian

Living Standard Survey (NLSS, 2009 to 2014) an estimated poverty level at 54% was

predicted, implying that approximately 75 million Nigerians were unemployed. This

figure is expected to be higher when lay-offs and outright closures due to the global

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economic meltdown since 2008, and Covid-19 pandemic. Government efforts at

promoting skill acquisition through the establishment of vocational training institutions

have also not yielded the desired result; even though Omoruyi and Osunde (2004) note

that more vocational skills training centers are being established. Although more

vocational training institutions are being established the youths are not motivated to

take advantage of opportunities associated with vocational education due to some of

the above reasons. For example, it is common to find many Nigerian legislators donate

motorcycles and pepper grinding machines to youths in their constituencies under the

name of "youth empowerment," while those that take to entrepreneurship are faced

with the problems of unfavourable business environment, poor infrastructural facilities,

lack of access to loans and credit etc.

Data Analysis

Question 1: To what extent have management problems and government policy

inconsistency affected the implementation of the N-power scheme on youth

unemployment reduction in Nigeria?

Table 1: Respondents' responses to Management Problems and government policy

inconsistency

S/N Statements Σ fx X Decision

Management Problems and Government Policy

inconsistency of the N-power scheme

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1	Lack of clearer definition of purpose contributes to the	1312	4.55	Agreed
	inability of the government to engage another batch			
	into the scheme.			
2	Lack of strategic planning poses a greater challenge to	1270	4.40	Agreed
	the N-power scheme on youth unemployment			
	reduction.			
3	The inability of the government to effectively disengage	1136	3.94	Agreed
	the first batch of the beneficiaries timely by providing			
	them soft loans to kick start their self-employment plans			
	was as a result of poor management of the scheme.			
4	Government policy inconsistency hinders engagement	1296	4.50	Agreed
	of another batch into the N-power programme.			
5	Misappropriation and diversion of funds by the top	1182	4.10	Agreed
	management staff dwindles the achievement of the			
	objective of the scheme			

Source: Field Survey, 2019

Table 1

Correlations

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		N-power	Manageme
		Scheme	nt Problem
			and
			Governmen
			t Policy
			Inconsistenc
			y
	Pearson	1	.956
NI C.1	Correlation	1	.730
N-power Scheme	Sig. (2-tailed)		.011
	N	288	288
Management	Pearson	.956	1
Problem and	Correlation	.936	1
Government Policy	Sig. (2-tailed)	.011	
Inconsistency	N	288	288

The focus of table 1 is on the management problem and government policy inconsistency. This table has five statements to which the respondents agreed to all the statements in the table above. Respondents, in the first statement, were asked whether lack of clearer definition of purpose contributes to the inability of the government to engage another batch into the scheme. Their response was positive as indicated by the mean score of 4.55. Respondents also agreed to the second, third, fourth, and fifth statements that lack of strategic planning poses a problem to the N-power scheme on youth unemployment reduction; the inability of the government to assist the first batch of the n-power beneficiaries with facility after their period elapses; Government policy

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inconsistency hampers engagement of another batch into the N-power programme; and

that Misappropriation and diversion of funds by the top management staff dwindles

the achievement of the objective of the scheme.

CONCLUSION AND RECOMMENDATION

The study has proved that lack of strategic planning poses a problem to the N-power

scheme on youth unemployment reduction. This is no doubt a management problem

that has contributed adversely to negate the sustainability of government policy on the

N-Power scheme and Youth unemployment in Nigeria. To forestall government

problems and policy inconsistency, it is herein recommended that policy formulators

should remove all factors that have contributed in enthroning policy inconsistency.

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